

Legacy Door Knock Script

Hello Mr./Mrs. _____

My name is (Agent) with Legacy Assurance and I am doing a quick 1 minute survey in the area and I'd like to ask you 4 quick questions, ok?

1. Do you know what the average funeral cost in the state of _____?
2. What is the cost of a high quality 18-gauge steel casket?
3. Do you know that the Casket, Vault & Headstone are three of the most expensive items in a funeral?
4. Well, if I could show you a program where you can get all of these items and lock in the price of \$2,750 for all three, and when you die we overnight the casket that you have chosen, the vault, and the monument directly to the funeral home of your choice as well as negotiate the price for the remaining services, would that help your family?

I have a short 3-4-minute video that further explains this new program, may I please come?

Go in & show Legacy video.

25 contacts a day, 4 days a week will = 7-10 sales a week!!!!