

POWER LIST

The Purpose of putting together a Power List its to get the word out that you started a business. Minimum is Top 25, Average is Top 100, High is 600. According to the NY Times the average person knows 600 people. As you build your list you will see that your contacts will fall under 3 types of people. People you know, people you don't know and people your people know. List everyone you can think of, even if they are 90 years old or someone that you don't even think would be interested in the opportunity or listening to you. Remember to emotionally detach yourself from the outcome. The initial goal is to educate and share the opportunity with the prospect. It's not about getting a new customer or associate. Don't take it personal.

it's not about getting a new customer or associate. Don't take it personal.				
	Name	Phone Number	Email Address	





