

Seminar Invite

Zip Recruiter:

"Hi, I'm ____ from Senior Life! I'm just calling because you've previously applied to one of our job postings on Zip Recruiter and I just wanted to personally invite you to a seminar we are having in Fort Lauderdale THIS Thursday at 10am. We'd love to have you there to hear about this opportunity from our Regional Vice President & the owners of the company... so can I e-mail you the information about this seminar?"

Mailer:

"Hi, I'm ____ from Senior Life! I'm just calling because we've mailed you an invitation recently and I just wanted to personally invite you to a seminar we are having in Fort Lauderdale THIS Thursday at 10am. We'd love to have you there to hear about this opportunity from our Regional Vice President & the owners of the company... so can I e-mail you the information about this seminar?"

Resume:

"Hi, I'm ____ from Senior Life! I'm just calling because I came across your resume on Career Builder and I just wanted to personally invite you to a seminar we are having in Fort Lauderdale THIS Thursday at 10am. We'd love to have you there to hear about this opportunity from our Regional Vice President & the owners of the company... so can I e-mail you the information about this seminar?"

Friend:

"Hi, I'm ____ from Senior Life! I'm just calling because your friend ____ wanted me to reach out personally invite you to a seminar we are having in Fort Lauderdale THIS Thursday at 10am. We'd love to have you there to hear about this opportunity from our Regional Vice President & the owners of the company... so can I e-mail you the information about this seminar?"

If yes:

"Ok awesome!... You know what? I'm gonna go ahead and put you in for this seminar so you can start receiving information and updates as they become available and then I will also send you the RSVP link so you can register anyone else you may know of that would be interested in joining you this Saturday!"

--I say "put you in for this seminar" because when I TOLD a couple people that I'm registering them they said "I didn't tell you to register me" but when I say "I'm gonna put you in for this seminar" they are less defensive.