<u>"I Just want the price; I don't want to answer all these questions.</u> <u>I don't have time, ect."</u>

- Absolutely. Absolutely, we can get you the price. Not only do I want to get you the price, but I also want to get you all the terms, features, benefits, including any other information that you need to make an informed decision and I intend to get you that information as quickly as possible. OK.
- Of course, we can put this off, but let me ask you... What's the worst that could happen if we take 5 minutes and talk about this now?
 - That's exactly why we need to get this done now and you never have to worry about it or talk about it again. I only need 5 minutes, deal?
- I got you and I know that you are busy. I know one of the last things that you would want to do is talk about what will happen when you're not around.
 - Here is what we do, let's talk about this now and you never have to talk or worry about this again. I only need 5 minutes, deal?
- I hear you. Let me ask you...
 - You need a policy, right?
 - You will eventually get a plan from someone right?
 - Let's talk about this real quick and you never have to talk about it again, I only need 5 minutes, deal?
- I got you and I understand why you would not want to deal with this now, but perfect timing doesn't exist.
 - You can't hit all the green lights on the way home.
 - Let do this now and you never have to talk or worry about it again. I only need 5 minutes, deal?
- I totally get it, but waiting doesn't change the fact that this plan saves you and your

family money.

 Let's talk about this now and you never have to talk or worry about this again. I only need 5 minutes, deal?